Introduction

• Our shared aspiration for the future of Tauranga
• How we achieve it
• Shifting the way we operate and invest
Our shared aspiration

Higher standard of living for all

Quality of life
Quality of job
Sound city foundation

INTERNATIONALLY COMPETITIVE CITY
COMM & CULTURE
ENVIRONMENT
ED & INVESTMENT
CITY TRANSFORMATION
TRANSPORT
MONITORING / AFRM
COLLABORATION
QUALITY INFORMATION
CITY DYNAMICS
FINANCIAL SUSTAINABILITY
The future of Tauranga

To become an internationally competitive city that provides a higher standard of living for all

Quality of life

Quality of job

Sound city foundation
What is a sound city foundation?

Delivery and management of essential services and infrastructure expected by our community:

- 3 waters
- Waste
- Transportation
- Open spaces / parks

*If we get these wrong, we damage the trust of our community*
What does quality of life look like?

• Balance between economic, social, cultural and environmental wellbeing

• A city that is welcoming and inclusive

• Having time and options
What does quality of job look like?

- The place of choice for innovative people and high value businesses
- Being able to connect regionally, nationally and internationally
- Economic stability and development opportunities for all
How do we get there?

Shift the way we operate and invest in Tauranga

Higher standard of living for all

Quality of life

Quality of job

Sound city foundation

Internationally competitive city

Shift from focussing solely on the Council balance sheet

Focus on the trisection; investing in the City balance sheet through quality of life and job outcomes, while providing a sound city foundation
City balance sheet

Examples of investing in the City balance sheet:

• Provision of land for university in the CBD
• Removing maintenance bond for Hairy Maclary

Challenges:

• How do we measure and report the success that doesn’t impact the Council balance sheet?
• How do we measure the value of an asset or service in relation to a higher standard of living for all?
The four fundamentals

Working towards an internationally competitive city
Shifting the way we operate and invest

Create stronger relationships with stakeholders like Central Government through collaboration:

• Instigate discussions instead of labelling it *their problem*
• Identify and maximise opportunities to collaborate
• Understand the aspirations of stakeholders
• Practice collaborative leadership
Local collaboration

University of Waikato – Tauranga CBD Campus
Collaboration with Central Govt.

• There is now a better understanding between Central and Local Governments

• The relationship has developed, changing significantly over the past six years

• We are in an enhanced environment to work alongside Central Government
Collaboration with Central Govt.

Tauranga is in the running for Government infrastructure funding: interest free loan of $230m

- **$59.8m** Infrastructure for Te Tumu
- **$55.9m** Te Maungana Wastewater Treatment Plant
- **$114.6m** Waiari Water Treatment Plant
Collaboration with Central Govt.

Tauranga Eastern Link (TEL)
Quality of information

Challenges

• Information about income levels and housing affordability

• We require information about car occupancy, to investigate options like high-occupancy-vehicle lanes

• Reporting and measuring against the City balance sheet
City dynamics

• Knowing our people

• **REINZ property report**
  Tauranga City median house price increased by 3.3% (past 12months)
  June 2017: $660,000
  June 2016: $639,000

• Bay of Plenty median house price increased by 14.2% (past 12months)
  June 2017: $555,000
  June 2016: $486,000
Financial sustainability

Challenges:

• National Policy Statement vs Local Government Act
• 250% Local Government Funding Agency commitment
• Housing Infrastructure Fund
• Working with other ‘growth’ Councils – Hamilton and Queenstown – and Central Government
Positioning Tauranga internationally

How do we get recognised on the world stage?
Positioning Tauranga internationally

ICC Under19 Cricket World Cup 2018

• Tauranga will host six pool games and the tournament final at Bay Oval in early 2018

• Global event – players from all corners of the world

• TV audience – carried by 15 broadcasters in 131 territories

• Future Stars first time playing on the international stage
“ICC events will deliver a cumulative TV audience of 4.85 billion viewers across 18 ICC events between 2015 - 2023.”
Positioning Tauranga internationally

Paradox total international media reach: 16,762,143

- USA: 9,658,945
- CANADA: 486,639
- UK: 240,559
- INDIA: 1,526,000
- BRAZIL: 5,850,000
Benefits of global reach

By engaging an international audience, Tauranga can:

• Leverage off international trade, tourism and investment
• Attract and retain talent
• Create a sense of pride within our community
• Offer a realm of opportunities and local/global experiences for our community
Working together

To achieve a higher standard of living for all we need to:

- **focus** on the future of the city

- **collaborate** with stakeholders including central government, to strengthen relationships and maximize investment

- **shift** the way we operate and invest in Tauranga deliver sound city foundations while investing in and balancing quality of life and quality of job